



**Collaborative Innovation in Drug Discovery:
Strategies for Public and Private Partnerships
(Wiley Series on Technologies for the
Pharmaceutical Industry)**

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Can academia save the pharmaceutical industry?

The pharmaceutical industry is at a crossroads. The urgent need for novel therapies cannot stem the skyrocketing costs and plummeting productivity plaguing R&D, and many key products are facing patent expiration. Dr. Rathnam Chaguturu presents a case for collaboration between the pharmaceutical industry and academia that could reverse the industry's decline. *Collaborative Innovation in Drug Discovery: Strategies for Public and Private Partnerships* provides insight into the potential synergy of basing R&D in academia while leaving drug companies to turn hits into marketable products. As Founder and CEO of iDDPartners, focused on pharmaceutical innovation, Founding president of the International Chemical Biology Society, and Senior Director-Discovery Sciences, SRI International, Dr. Chaguturu has assembled a panel of experts from around the world to weigh in on issues that affect the two driving forces in medical advancement.

- Gain global perspectives on the benefits and potential issues surrounding collaborative innovation
- Discover how industries can come together to prevent another "Pharma Cliff"
- Learn how nonprofits are becoming the driving force behind innovation
- Read case studies of specific academia-pharma partnerships for real-life examples of successful collaboration
- Explore government initiatives that help foster cooperation between industry and academia

Dr. Chaguturu's thirty-five years of experience in academia and industry, managing new lead discovery projects and forging collaborative partnerships with academia, disease foundations, nonprofits, and government agencies lend him an informative perspective into the issues facing pharmaceutical progress. In *Collaborative Innovation in Drug Discovery: Strategies for Public and Private Partnerships*, he and his expert team provide insight into the various nuances of the debate.

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