



# Army of Entrepreneurs: Create an Engaged and Empowered Workforce for Exceptional Business Growth

*Jennifer PROSEK*

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Imagine the benefits to be gained from a pool of employees who act as though they own the business: greater motivation, increased productivity, and a supercharged desire to succeed. As a young entrepreneur who turned a small PR business into a highly successful, international communications firm, Jennifer Prosek has experienced firsthand the power of instilling an “owner’s mind-set” in every employee. In *Army of Entrepreneurs*, Prosek presents an easy-to-follow action plan any company—large or small—can use to build a workforce dedicated to generating new business, creating new products and services, and sustaining growth. Filled with inspiring examples, the book shows readers how to:

- Motivate, train and reward their employees
- Provide everyone from interns to executives with the skills and support they need
- Refresh and evaluate the program over time for continuous results

Great businesses aren’t built by a single leader or rainmaker. This book shows how to transform any workforce into a profit-generating army and reap the rewards.

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