



The Jack Welch Lexicon of Leadership: Over 250 Terms, Concepts, Strategies & Initiatives of the Legendary Leader: Over 250 Terms, Concepts, Strategies & Initiatives of the Legendary Leader

Jeffrey A. Krames

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A comprehensive guide to the strategies and initiatives of legendary CEO Jack Welch

In his two decades as CEO, Jack Welch's principles, strategies, and tenets transformed GE into one of history's most dynamic and valuable corporations. As a result, executives in all industries are now eager to hear Welch's every pronouncement and implement his strategies in their own organizations.

The Jack Welch Lexicon of Leadership is the first alphabetically structured collection to place Welch's career in perspective, and trace the evolution of his key ideas and innovations. Intended to stand on its own as well as complement Welch's eagerly awaited upcoming memoir, this timely book provides readers with analysis and perspective on Six Sigma the revolutionary program that "changed the DNA of GE" as well as dozens of other Welch concepts and initiatives (including Globalization, Work-Out, the E-Initiative, and others).

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