



# Doing Your Business Research Project

*John Bech*

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- Chapters are structured around FAQs such as ‘How to choose a research question?’, ‘How do I go about a literature review?’ guiding you towards a full understanding of the research process
- Workbook tasks help you shape your thoughts on each topic, enabling you to decide your own research question and how you will research it
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Templates and checklists from the book are also available for download at the **Doing Your Business Research Project** companion website at [study.sagepub.com/beece](http://study.sagepub.com/beece)

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