Dynamic E-Business Implementation Management (E-Business Solutions)

Bennet Lientz, Kathryn Rea

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Implementing e-business requires a dynamic approach that can respond to changes in technology, management direction, customer and supplier behavior, and competition. Many traditional project management methods don't work with e-business. This book presents proven real world management methods that are adaptive, dynamic, and flexible in an e-business environment. It tackles the central issues of e-business: the burgeoning market for "buy-side" extranet/Internet procurement and supply chain management/business-to-business, Web-based transactions.

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