



Innovation Ecosystems (ISTE)

Eunika Mercier-Laurent

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With innovation fast becoming omnipresent and part of strategic matters, there is a growing need to understand how to jumpstart the innovation process. This book introduces the concept of "e-co-innovation," which fosters the successful transition from idea to reality and ultimate value. It provides a global and system overview of the subject and presents various aspects of innovation from different angles and perspectives, leading to an understanding of all ecosystem components, their metamorphoses, cross-influences and possible impacts on the balanced development of people, businesses, regions and countries.

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