



## Ducati 1098/1198: The Superbike Redefined

*Marc Cook*

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*Ducati 1098/1198: The Superbike Redefined* tells the story of the development of the most powerful and charismatic Ducati Superbikes from the perspective of the designers, stylists, engineers, and managers. Every stage in the 1098, 1198, and 848's planning, development, and manufacturing is covered in impressive detail, and accompanied by hundreds of photos and illustrations.

Working with the full cooperation of Ducati management, author Marc Cook went behind the scenes at Ducati in Bologna and extensively interviewed designers, engineers, fabricators, and other personnel who describe the extraordinarily sophisticated and complex process of bringing out this new model.

Previously unpublished design renderings and CAD drawings reveal styling directions and technologies that were explored but not adopted. Riding impressions from international moto-journalist Alan Cathcart and *Cycle World's* road test editor Don Canet provide insights about the characteristics of these motorcycles with comparisons to the bikes that preceded them. The book also takes you everywhere from the off-limits prototype development areas to the assembly line. Think of this as the ultimate motorcycle factory tour. The interviews, photographs, and drawings combine to capture the tremendous excitement of being on site at Ducati.

In the end, *Ducati 1098/1198: The Superbike Redefined* is as much about the people of Ducati - their intelligence, humor, passion, and dedication to excellence - as it is the bikes themselves. This book will take you deep into the heart and soul of these revolutionary motorcycles and the remarkable company that created them.

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