



Unlocking the Animal Mind: How Your Pet's Feelings Hold the Key to His Health and Happiness

Franklin McMillan

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From the man who pioneered the concept of feelings-based animal care—a revolutionary work about animal moods and emotions that shows us a totally new way to view and care for the beloved pets who share our lives.

In this ground-breaking work, veterinarian and animal theorist Dr. Frank McMillan uses a wide variety of examples from his own practice with scores of scientific studies to construct a striking—and extraordinarily logical—depiction of the way your pet's mind works. Dr. McMillan presents a comprehensive look at how physical and emotional feelings are at the controls in guiding your animal's actions, from wanting to go for a walk to hiding from the vacuum cleaner to limping on a sore leg.

Understanding the importance of your pet's feelings, according to Dr. McMillan, is the key to unlocking the animal mind.

Dr. McMillan shows readers:

- What the Pet Pleasure Principle is and why your pet wants you to always use it as your main guide in caring for him or her
- Why feelings are the only things that your pet cares about
- How profound an influence the mind has on every aspect of an animal's health
- The importance of the Comfort Zone and how to help your pet reach it and stay in it
- Why boredom can be devastating to your pet's emotional health and how to relieve it
- What "stress" really is and how to give your pet the tools to deal with it in his or her life
- Why the best veterinary medical care is based on your pet's feelings
- Why a Safe Haven is the single most important factor for your pet's emotional well-being
- How to determine your pet's quality of life and ways to maximize it

For the 152 million people in the United States living with pets, Dr. McMillan explains why understanding your pet's feelings is essential for making every decision affecting his or her life, such as upbringing, conflicts with other animals, health care, and even the heartbreaking choice of euthanasia. He shows how feelings-based care offers your pet the greatest opportunity to enjoy the happiest, healthiest, and most emotionally fulfilled life possible.

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Teresa Graham:

The knowledge that you get from Unlocking the Animal Mind: How Your Pet's Feelings Hold the Key to His Health and Happiness will be the more deep you searching the information that hide inside words the more you get enthusiastic about reading it. It doesn't mean that this book is hard to recognise but Unlocking the Animal Mind: How Your Pet's Feelings Hold the Key to His Health and Happiness giving you thrill feeling of reading. The author conveys their point in certain way that can be understood by means of anyone who read that because the author of this publication is well-known enough. This book also makes your own personal vocabulary increase well. Therefore it is easy to understand then can go along, both in printed or e-book style are available. We propose you for having this Unlocking the Animal Mind: How Your Pet's Feelings Hold the Key to His Health and Happiness instantly.

Vickie Kay:

Playing with family inside a park, coming to see the marine world or hanging out with good friends is thing that usually you could have done when you have spare time, in that case why you don't try thing that really opposite from that. Just one activity that make you not experiencing tired but still relaxing, trilling like on roller coaster you already been ride on and with addition of information. Even you love Unlocking the Animal Mind: How Your Pet's Feelings Hold the Key to His Health and Happiness, you could enjoy both. It is fine combination right, you still would like to miss it? What kind of hang-out type is it? Oh seriously its mind hangout people. What? Still don't obtain it, oh come on its known as reading friends.

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