



# Exploring a New Congestion Pricing Concept: Focus Group Findings from Northern Virginia and Philadelphia

*Margaret Petrella, Lee Biernbaum, Jane Lappin, U.S. Department of Transportation Federal Highway Administration*

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For this exploratory study, focus groups were convened in Northern Virginia and Philadelphia among the general public, business owners and managers, and owners and managers of shipping and transportation logistics firms. The purpose of these focus groups was to obtain feedback on a specific congestion pricing scenario and to better understand the public's concerns regarding congestion pricing. A secondary purpose was to learn more about how to communicate with the public on the topic of congestion pricing.

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