



A Guide to Asian High Yield Bonds: Financing Growth Enterprises (Wiley Finance)

Florian H. A. Schmidt, Adam T. W. Harper

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'A book on high yield, written by bond market professionals, is exactly what issuers have been waiting for. The elaborations on structures and covenant packages are crystal clear and help to navigate through the intricacies of the product' - Arsjad Rasjid, President Director, Indika Inti Energi. 'This book provides a valuable overview of the market. In particular, it offers in-depth analysis of the buy-side for Asian high yield and a detailed guide to structuring and executing transactions. We recommend it to any potential issuer' - Charles Chu, CFO, Agile Property Holdings Ltd. 'This guide to the market provides a clear overview of high yield as a non-dilutive form of long term capital and serves as a useful reference material to all Asian growth enterprises. It is an easy to read and comprehensive reference work that will be of practical benefit to market users' - Roland To, Director - Strategic Planning, Galaxy Entertainment Group. 'We believe, as a firm, that out of contagion and chaos come opportunities. As the financial markets regain their footing after the subprime-induced credit crisis, we believe investors will find exciting opportunities in non-investment grade credit among other asset classes. "A Guide to Asian High Yield Bonds" will help investors get a handle on the high yield sector in Asia, which we are confident will hold great potential for investors going forward' - Brian Baker, Managing Director, Chief Executive Officer, Asia, Pacific Investment Management Company LLC (PIMCO). 'A timely and well-researched addition to the finance literature. This book will be of value to anyone with an interest in the Asian high yield' - Professor Moorad Choudhry, Department of Economics, London Metropolitan University. 'The Asian high yield market has grown at a rapid pace in the past few years. A new reference book to track the developments is a useful and timely addition for all market participants' - Geoffrey King, Director, PMA Investment Advisors Ltd. 'Given the relative newness of the Asian high yield market and inexperience of most regional investors and issuers with high yield credit instruments, a reference book on the market should prove invaluable for illuminating the attractiveness and merits of the asset class' - Eugene Kim, Chief Investment Officer, Tribridge Investment Partners Ltd., Hong Kong.

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