



A Quick Start Guide to Google AdWords: Get Your Product to the Top of Google and Reach Your Customers (New Tools for Business)

Mark Harnett

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Before the internet if you wanted to sell something you marketed with leaflets through the door or with an expensive television campaign; now Google has changed the way we advertise. You can find out exactly if your ad is working, where and how.

A Quick Start Guide to Google Adwords explains how easy it is to get your advertisement on the first page of the search results. It covers all aspects of advertising on Google, such as how to set up an account; the secrets of what sells online; how to word your ads effectively; how to pay the least amount for the most popular words; and how to track profits.

Advertising on the internet is a cheap and effective way of promoting your business. With simple and easy to follow instructions, A Quick Start Guide to Google Adwords is an essential to help you the write the ad that will get and keep customers.

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